



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1399727
Schedule Dates 10/30/12-11/05/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand AMERICAN CROSSROADS/1274 (482150)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle
Phone/Fax /
CPE 11/27/1274
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 10/24/12
Last Modified 10/25/12
Entered By Amy Marino
CO-OP No
Headline # ECR09850962
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,162.50
Net Total \$23,587.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Nov. 2012	37	\$27,750.00
Grand Total:	37	\$27,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (4)	11/02/12-11/02/12	2	:30	10A- Maury Povich						1			1	\$500.00	\$500.00	Columbus (WTTE)	MAURY	10/24/12
2.0	Normal Line / SPOT (5)	11/05/12-11/05/12	2	:30	10A- Maury Povich		1							1	\$500.00	\$500.00	Columbus (WTTE)	MAURY	10/24/12
3.0	Normal Line / SPOT (6)	10/30/12-10/30/12	2	:30	1:05A- New Adventures of Old Christine			1						1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
4.0	Normal Line / SPOT (7)	10/31/12-10/31/12	2	:30	1:05A- New Adventures of Old Christine				1					1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
5.0	Normal Line / SPOT (8)	11/01/12-11/01/12	2	:30	1:05A- New Adventures of Old Christine					1				1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
6.0	Normal Line / SPOT (9)	11/02/12-11/02/12	2	:30	1:05A- New Adventures of Old Christine						1			1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
7.0	Normal Line / SPOT (10)	11/05/12-11/05/12	2	:30	1:05A- New Adventures of Old Christine		1							1	\$150.00	\$150.00	Columbus (WTTE)	OLD CHRISTINE	10/24/12
8.0	Normal Line / SPOT (11)	10/30/12-10/30/12	2	:30	11:33P- Seinfeld			1						1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/12
9.0	Normal Line / SPOT (12)	10/31/12-10/31/12	2	:30	11:33P- Seinfeld				1					1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/12
10.0	Normal Line / SPOT (13)	11/01/12-11/01/12	2	:30	11:33P- Seinfeld					1				1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/12
11.0	Normal Line / SPOT (14)	11/02/12-11/02/12	2	:30	11:33P- Seinfeld						1			1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/12

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12.0	Normal Line / SPOT (15)	11/05/12-11/05/12	2	:30	11:33P- Seinfeld		1							1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD	10/24/12
13.0	Normal Line / SPOT (16)	10/30/12-10/30/12	2	:30	9A- News-Good Day Columbus 9am			1						1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
14.0	Normal Line / SPOT (17)	10/31/12-10/31/12	2	:30	9A- News-Good Day Columbus 9am				1					1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
15.0	Normal Line / SPOT (18)	11/01/12-11/01/12	2	:30	9A- News-Good Day Columbus 9am					1				1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
16.0	Normal Line / SPOT (19)	11/02/12-11/02/12	2	:30	9A- News-Good Day Columbus 9am						1			1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
17.0	Normal Line / SPOT (20)	11/05/12-11/05/12	2	:30	9A- News-Good Day Columbus 9am		1							1	\$600.00	\$600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
18.0	Normal Line / SPOT (21)	10/30/12-10/30/12	2	:30	11P- The Office			1						1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
19.0	Normal Line / SPOT (22)	10/31/12-10/31/12	2	:30	11P- The Office				1					1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
20.0	Normal Line / SPOT (23)	11/01/12-11/01/12	2	:30	11P- The Office					1				1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
21.0	Normal Line / SPOT (24)	11/02/12-11/02/12	2	:30	11P- The Office						1			1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12
22.0	Normal Line / SPOT (25)	11/05/12-11/05/12	2	:30	11P- The Office		1							1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE	10/24/12

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23.0	Normal Line / SPOT (26)	10/30/12-10/30/12	2	:30	12:35A- The Office 2			1						1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
24.0	Normal Line / SPOT (27)	10/31/12-10/31/12	2	:30	12:35A- The Office 2				1					1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
25.0	Normal Line / SPOT (28)	11/01/12-11/01/12	2	:30	12:35A- The Office 2					1				1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
26.0	Normal Line / SPOT (29)	11/02/12-11/02/12	2	:30	12:35A- The Office 2						1			1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
27.0	Normal Line / SPOT (30)	11/05/12-11/05/12	2	:30	12:35A- The Office 2		1							1	\$250.00	\$250.00	Columbus (WTTE)	THE OFFICE	10/24/12
28.0	Normal Line / SPOT (31)	10/30/12-10/30/12	2	:30	6:57:56P- Two And A Half Men 2			1						1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/12
29.0	Normal Line / SPOT (32)	10/31/12-10/31/12	2	:30	6:57:56P- Two And A Half Men 2				1					1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/12
30.0	Normal Line / SPOT (33)	11/01/12-11/01/12	2	:30	6:57:56P- Two And A Half Men 2					1				1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/12
31.0	Normal Line / SPOT (34)	11/02/12-11/02/12	2	:30	6:57:56P- Two And A Half Men 2						1			1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/12
32.0	Normal Line / SPOT (35)	11/05/12-11/05/12	2	:30	6:57:56P- Two And A Half Men 2		1							1	\$2,500.00	\$2,500.00	Columbus (WTTE)	TWO & A HALF MEN	10/24/12
33.0	Normal Line / SPOT (36)	10/30/12-10/30/12	2	:30	7:30A- 7:57A (EST)			1						1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12

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34.0	Normal Line / SPOT (37)	10/31/12-10/31/12	2	:30	7:30A- 7:57A (EST)				1					1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
35.0	Normal Line / SPOT (38)	11/01/12-11/01/12	2	:30	7:30A- 7:57A (EST)					1				1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
36.0	Normal Line / SPOT (39)	11/02/12-11/02/12	2	:30	7:30A- 7:57A (EST)						1			1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12
37.0	Normal Line / SPOT (40)	11/05/12-11/05/12	2	:30	7:30A- 7:57A (EST)		1							1	\$800.00	\$800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/24/12

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